



Continental Bakeries

- Corporate presentation -

CREATING AFFORDABLE DAILY MOMENTS OF GOODNESS & DELIGHT

Our Portfolio

2 core categories, 10 key segments, +2500 products

OUR BISCUITS & SWEETS



Swedish Cookies



Sandwich Biscuits



Shortcake biscuits



Jaffa cakes



Chocolate Kisses



Others

OUR BREAD REPLACEMENTS & TOAST



Rice & Corn Cake



Crispbread



Honey Cake



Rusk



Toast

* Source: Nielsen data

Continental Bakeries in highlights

Dedicated private label partner

STARTED IN
1593



WORLDWIDE PRESENCE,
European based



11 CENTRES OF EXCELLENCE,
ALL CERTIFIED TO **IFS** AND **BRC STANDARDS**



ANNUAL PRODUCTION

€ 400
MIO TURNOVER
2019

2 CORE CATEGORIES
10 KEY SEGMENTS
+2500 PRODUCTS

BISCUITS & SWEETS
BREAD REPLACEMENTS
& TOAST



UNDERSTANDING BRANDS, FOCUSING ON **PRIVATE LABEL**



MORE THAN 1.500 CUSTOMERS AND 2.500 EMPLOYEES



History Continental Bakeries

Since 1593



1950-1995

Several selective acquisitions

1593

Jb Bussink

1999

Acquisition of Hagemann

2004

Focus on private label

2007

Acquisition of Stieffenhofer (Germany) and The Rice Cake Factory (Belgium)

2008

Acquisition of Gillebagaren (Sweden)

2010

Acquisition of Grabower (Germany)

2015

Acquisition of Granco (Belgium)

2017

Acquisition of Delicpol (Poland)

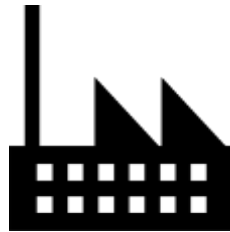


Operational Excellence

Strong partner in innovation and operational excellence

11 Centres of Excellence

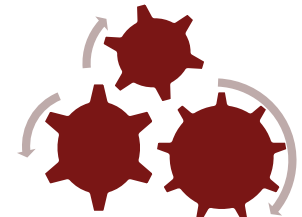
13
facilities



> 2.500
product variants

Production technology focus

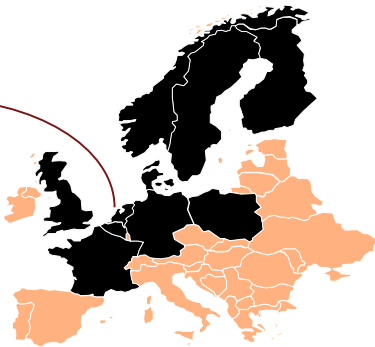
- ✦ Rewarded high quality standards (DLG award 2013-2014)
- ✦ Category focused R&D
- ✦ Food safety certificates



Central purchasing

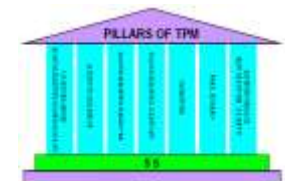


Head office



Continuous Improvement Program

- ✦ Continuous Improvement Program since 2009
- ✦ Sustainability focus (packaging, waste, energy & ingredients)
- ✦ Individual ownership
- ✦ Efficiency



We aim to lead on sustainability

Embracing sustainability with all stakeholders



CUSTOMER & CONSUMER

- ◆ Sustainable centered NPD
- ◆ In-house developed sustainable private label



SOURCING

- ◆ Sourcing sustainable raw materials
- ◆ Sourcing sustainable packaging



OPERATIONAL EXCELLENCE

- ◆ Operational footprint reduction (electricity, gas & water)
- ◆ Logistics footprint reduction
- ◆ Waste reduction (raw materials & packaging)



SOCIETY

- ◆ Reinforce vitality and pride CB employees
- ◆ Awareness employees; more sustainable behaviour
- ◆ CBs contribution to a more sustainable society. Active role in local societies.

Centres of Excellence

- 1 Dordrecht, the Netherlands
Toast and rusk
- 2 Rucphen, the Netherlands
Sandwich biscuits
- 3 Deventer, the Netherlands
Honey cake
- 4 Solingen, Germany
Short Cake/Sprits
- 5 Bassenheim, Germany
Specialties
- 6 Grabow, Germany
Chocolate kisses
- 7 Arnstadt, Germany
Biscuits, soft wafers, crisp bread
- 8 Åsljunga & Örkelljunga, Sweden
Swedish cookies
- 9 Ghislenghien & Enghien, Belgium
Rice & corn wafers
- 10 Kamyk, Poland
Jaffa cakes, ginger bread, sponge cakes, breakfast biscuits
- 11 Kamion, Poland
Filled biscuits, gingerbread, plain biscuits, American cookies

Organisation

- A. Dordrecht, the Netherlands
Head Office
- B. Gronau, Germany
Sales office Germany
- C. Paris, France
Sales office France, Iberia
- D. Ghislenghien, Belgium
Sales office Belgium
- E. Åsljunga, Sweden
Sales office Scandinavia
- F. Wrzosowa, Poland
Sales office
- G. Tamworth, UK
Sales office

