



de Smaakspecialist

FAIR DEALS



OUR MISSION

We believe in the power and urge of **good food for a sustainable world**



ACCESSIBILITY

We make good food for a sustainable world available, by developing, producing and selling good food made with respect and love for humans, animals and nature.



AWARENESS

We make people aware about the power of good food for a sustainable world, by sharing knowledge and inspiration throughout our impact programs.



SUSTAINABLE DEVELOPMENT GOALS

For a better world

Using business as a force for good!

Part of the solution?

Certified B Corporation



Mission driven organization
"Money is a tool, not the goal"

Who is joining the community?



B Corporation

Community of leaders

3200+

Companies

150

Industries

1

Goal

Certified



Corporation

Sustainable Development Goals

Impact of food



Voor human...

For the environment...

And for the future!



With a huge passion for food and a lot of knowledge and experience, we make impact every single day.

How? By developing, producing and distributing responsible and tastful organic products with attention and love for humans, animals and the environment.

We have a wide assortment, divided under our own brands. We are a social venture and we create impact with our projects such as KidsProef and Organic Kitchen.



Years of experience



Countries



Unique delivery addresses



Products



Certifications and authentications



Partners



Our product categories

- Cereals
- Spreads
- Snacks
- Drinks
- Cookies
- Meals
- Flour & mixes
- Nuts & dried fruits
- Powders
- Seeds
- Bread substitutes
- Insects

NO REFINED SUGARS PURE
RESPONSIBLE
NO ARTIFICIAL TASTEFUL
ADITIVES

HIGH PROTEIN
NO PALM OIL
ORGANIC
RAW

HIGH FIBRE
LOW CARBOHYDRATES
VEGAN
GLUTEN FREE
BIOBASED
FOIL

No added refined sugars

Too much sugar does not contribute to a healthy lifestyle. For each product we determined whether to remove the sugars, replace the sugars by unrefined alternatives or remove the whole product.

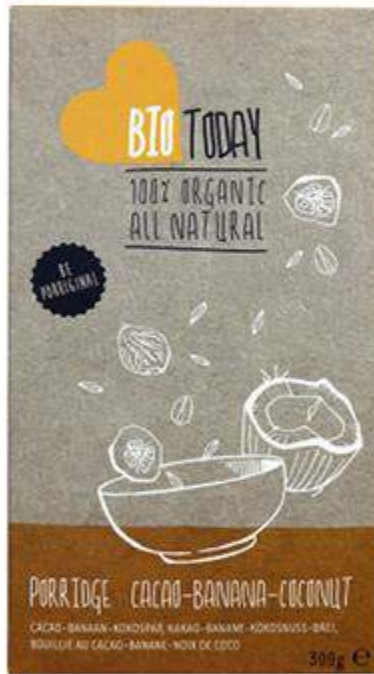
100%

of our products are free of refined sugars



100%
NO REFINED SUGARS
UNREFINED SUGARS
NATURALLY OCCURRING SUGARS

Sustainable packaging



Our packaging is completely recyclable.
Our bags are made of BioBased material and consist of 50-60% renewable material.



Vegan certification

Plant-based food has an important role for a sustainable world for everyone.



Vegan Fresh assortment



DKW assortment: 90% vegan



Our initiatives



KidsProef. An educational program about responsible, organic food for pupils in groups 7 and 8.

Check for more information www.kidsproef.bio



Organic Kitchen is the online co-creation platform full of inspiration, knowledge and recipes for a responsible and sustainable lifestyle.

Check for more information www.organickitchen.bio



Our pop-up concept where we introduce the world of organic food to people. Think of a shop, restaurant, dinner and other events.

Check for more information www.bioproeflokaal.nl



Organic Food Helmond



Some of our products are packed at Organic Food Helmond. A sheltered work environment which helps people with disabilities to develop work related skills and behaviour.



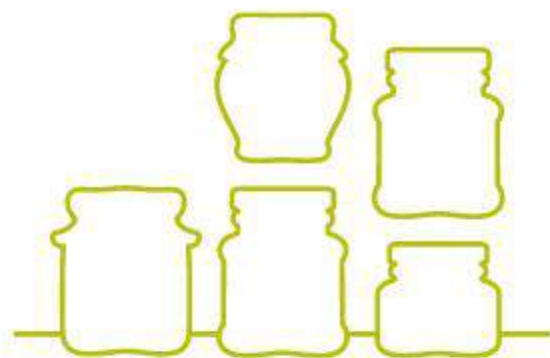
Onze merken



de Smaakspecialist

FAIR DEALS





Smaakt[®]

EVERY BITE MATTERS.

EVERY BITE MATTERS!

We believe that sharing knowledge and inspiration about organic food can make an important contribution to make a conscious choice about what you eat as a person. A choice that has impact on you, your environment and our future.

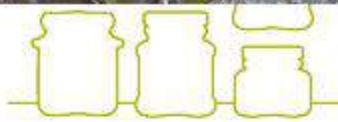
Smaakt stands for a revolution in awareness. We believe it is important that everyone can make this choice. Because every bite matters!

www.smaakt.bio



Smaakt assortiment





Smaakt®

EVERY BITE MATTERS.

Bio



Eat clean campaign



Every bite matters!



Vegan fresh



Eat Clean Challenge



Smaakt truck



BIO TODAY

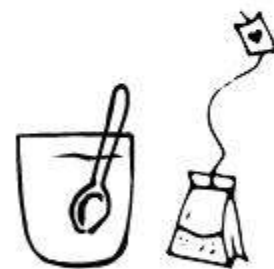
100% ORGANIC
ALL NATURAL

GOOD MOOD FOOD

With the innovative products of BioToday, the true food enthusiast is in a paradise.

The range consists out of high-quality organic products with a rich taste that are in line with contemporary food trends, with extra attention for food allergies.

WWW.BIOTODAY.BIO



BIOTODAY ASSORTMENT





BIO TODAY

100% ORGANIC
ALL NATURAL



VEGAN KOOKBOEK



MY JEWELLERY



JET VAN NIEUWKERK



'I AM TASTY' CAMPAGNE



HEALTHY FEST



COOKIE ROAD TRIP





BE PURE EAT RAW

Raw Organic Food products contain a high concentration of minerals, vitamins and antioxidants.

The products are prepared in a special way to ensure the nutritional values are better preserved. The products are 100% organic and free from pesticides and artificial additives.

www.raworganicfood.bio





**RAW
ORGANIC
FOOD**

**WAKE UP.
KICK ASS.
REPEAT.**

**LOVE
AT FIRST BITE.**



RAW CHALLENGE



RAW SPORTER



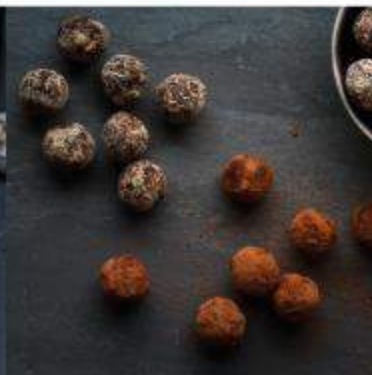
BIOBASED FOIL



RAW RUNNERS



SINGELLOOP BREDA





Consenza
gluten free

Pure Food

Consenza believes that gluten intolerance should not be a barrier to a tasty and healthy lifestyle. Consenza would like to reach this goal by developing, producing and distributing a wide and high-quality range of responsible, gluten-free products.

The range consists of high-quality gluten-free products such as bread, bread substitutes, cereals and more.

www.consenza.nl



Consenza assortment





Consenza

gluten free



- 100% gluten free with an ongoing transition to 100% organic, reduction of sugars, allergens and E-numbers
- With more than 120 products it focuses on convenience, health, taste and sustainability
- Range for products for breakfast, lunch, dinner and in between
- In short, a total provider for the gluten free consumer

Private label

PLBIO
Your organic private label

We also develop, produce and distribute responsible and tasty food under own label.



Supermarket shelves



Supermarket shelves



Estate Luchtenburg



de Smaakspecialist
FAIR DEALS

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