



better together



The SPAR International Learning Platform

Developing Our People



The SPAR International Learning Platform

The mission of SPAR International is to continue to grow our Brand, our Presence and our Partners by working together to enhance the competitiveness, productivity and profitability of our retail and wholesale partners worldwide. Developing our People is key to the success of the SPAR business.

The SPAR Learning Platform builds on this mission and is designed to support you with the professional development and skills training of your people.

The Learning Platform consists of

- the SPAR Learning website, targeted at business professionals and trainers
- the SPAR International Academy, which includes ready-to-use online courses for employees.



SPAR Learning Website (www.spar-learning.com)

The SPAR Learning website is targeted at Professionals, Trainers and HR Managers and includes webinars and material on all business areas.

- Innovative and thought-provoking sessions for SPAR Professionals with regular content updates
- Support of your Trainers to set-up your local training programme
- Coordination and Support of international SPAR Talent Exchange
- Demo introduction of the SPAR Academy
- Complementary for you
- Mobile compatible and easy login with SPAR handbook credentials.

Please note that the website content is currently at a developing stage.

SPAR Academy (www.spar-academy.com)

The SPAR Academy is designed to support and complement the local training of our employees through ready-to-use 2D courses.

- Online courses on topics such as SPAR introduction, good customer service, handling fresh food and many more.
- Interactive and animated 2D courses
- Available in English, translation possible
- Access via a secure Learning Management Systems (LMS)
- Allows you to manage your own training data and course offer
- The Academy software is available in 25 languages
- Both LMS and courses are mobile compatible.

SPAR Game (www.spar-game.com)

In addition to the highly interactive 2D courses, the Academy offers a state-of-the-art 3D Retail Simulation Game.

- Trains your employees in an exciting and fun way
- Training of operational and Customer Service skills through awareness
- The game can be played multiple times per user
- Scoring system triggers repetition, hence learning
- Game runs on both PC and Mac.

LMS software languages 2017

- Arabic • Greek • Romanian
- Croatian • Hebrew • Russian
- Czech • Hungarian • Slovak
- Danish • Italian • Slovenian
- Dutch • Japanese • Spanish
- English • Mandarin • Swedish
- French • Norwegian • Thai
- Finnish • Polish
- German • Portuguese

The SPAR International Learning Platform

Academy Licence Fees

The SPAR Learning website as well as the development of the English online courses are complementary for our SPAR Partners.

The course content is provided in English. We would be delighted to support you with the translation into your local language at a small cost.

For the usage of the Learning Management System (LMS) and the Retail Game, software licence fees apply and will be charged per registered user per year.

Package 1 LMS, 2D online courses	€ 2,00 per user per year*
Package 2 3D Retail Game	€ 9,50 per user per year*
Package 3 LMS, 2D online courses & 3D Retail Game	€ 11,50 per user per year*

* user = registered user per 12 months

* fee prices valid until December 2018

Online Courses -Translation Integration Options

2D Training Courses (currently 17 available)	Option A	Option B
	Translation & integration by supplier € 2 900*	Translation by Partner, integration by supplier € 2 050*
	17 courses € 49 300*	17 courses € 34 850*

3D Retail Game	Option A	Option B
	Translation & integration by supplier € 11 000- 12 000*	Translation by Partner, integration by supplier € 4 500 – 5 000*

* estimated course translation costs, costs vary per language and course length.

How to get started

To register to the LMS and/or Retail Game and for additional information, please contact Ms. Jutta Klassen at j.klassen@spar-international.com.

Introduction webinars for LMS administrators on key functionalities of the system are planned. Invitations will be sent to registered Partners.

Detailed information on the LMS can be found at <https://www.totaralms.com/solutions/totara-learn>.